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June/July

Harlem's Award-Winning On-line Student Publication

2004

SUMMER MEDIA CHALLENGE JUMPS OFF

HarlemLive dedicated the month of June to "Newbies." In May, HL alumni and adult volunteers made presentations at several schools in Brooklyn, Manhattan and the Bronx to recruit new members. As a result of the successful recruitment drive, the ranks have been growing daily with students from all over the city and including recent immigrants from Haiti, S. Africa, France, Trinidad and others.



Office manager, Gisely Colon, interviews the applicants to determine their interests and motivation. If it's determined that the applicant is interested in some aspect of publishing an award winning, vibrant, multimedia news magazine, Colon schedules them to take a series of classes in the department that interests them the most (video, journalism, web authoring, technical administrative). Journalism classes are led by Kody Emmanuel (see profile on back) with help from area journalists.

On July 1st, a day of games and workshops is followed by dividing the youth into three teams. Their first task is to choose a name and nominate their leaders. The teams will start off the **Summer Youth Media Challenge** contest with a two day scavenger hunt that will test their ability to locate information and to navigate the community.

The teams will compete over the

summer to see who can produce the best and most content for the magazine. They will be reporting throughout the city and even covering the Democratic National Convention in Boston, by invitation of Donna Brazile, whom HL reporters Maya Imani Williams and Tyrell Carlton met at a recent book signing.

The competition will culminate in a grand ceremony at Reuter's Time Square headquarters where the

HARLEMLIVE KICKS OFF ITS INAUGURAL MEMBERSHIP DRIVE

Continuing its capacity building initiatives, HarlemLive is reaching out to all of its friends and contacts to become charter members of HarlemLive. Development consultant Cynthia Simmons, Administrative Assistant, Gisely Colon, and Alumni Danya Steele collaborated to launch our first membership drive.

If you have received a membership application, please JOIN. Or, if you prefer, you can become a member online at our website. We have designed a unique set of membership benefits that, like everything at HarlemLive, will be produced by HarlemLive youth.

In our 8-year history, HL nurtured hundreds of teens. Your membership will assist HarlemLive in continuing to build the capacity of New York City youth.



HL ALUMNI INTERNS AT THE VIEW

Chris Frierson, one of the earliest graduates of the HarlemLive program, just completed his studies at Long Island University with a major in Communications, specializing in broadcast media. Recently, Chris completed an internship with The View, the daily morning talk show featuring executive producer Barbara Walters with co-hosts Star Jones, Meredith Vieira, Joy Behar, and Elisabeth Hasselbeck.

Chris was production assistant to all the producers. "I learned how hard it was to work on a live show," said Frierson. "... how important everyone's job is to make it all come together. What struck me was how specific everyone's job is and how they have one person for individual tasks dealing with the scripts, folks dealing with graphics, prize give aways, keeping the tape archives... Everyone had different



responsibilities."

The worst days were the days of no shooting.

For Chris, he realized that students should take their college major seriously. He now realizes how important attention to detail is in fulfilling one's on-set responsibilities. Chris will work on scripts, help do production assignments and get his masters. Chris is working on a couple projects where he will direct or edit.

"HarlemLive made me media friendly. Before I thought I wanted to get into electronics and computer

JOURNALIST TRAINS DOZENS OF NEW STUDENTS

Recruitment and training for HarlemLive's Summer Youth Media Challenge got a tremendous start, and the credit largely falls on HL's new

program assistant, Kody Emmanuel. Through an internship with Public Allies New York, Emmanuel developing the new recruits who joined the staff of HL iournalists in May.

"HarlemLive

is the first place I've seen that is successful in creating a community that is operated by young people," said Emmanuel. We have been lucky in that we are attracting intelligent, creative, and talented youth. They believe in the program and they support the program and they really want to be here. It makes it a joy to work with them. You can see the difficulty and trials at times, but going through the process together is really rewarding."

Born in Haiti, Emmanuel came to the US in 1996. "Since I can remember, I wanted do be a journalist," said Emmanuel. "In Haitian culture, being a doctor, lawyer or engineer are looked upon as being respectable professions. Journalism is not respected."

> Emmanuel received his Bachelor's dearee International Relations from School New University. His interest international relations has taken him to Haiti, where he covered the

recent political

upheaval, and to the Sudan. Kody is interested in the recent gentrification in Harlem, which makes him a good match for HL. He has interviewed world leaders, such as **Jean Betrand Aristide** and Senegalese President Abdoulaye Wade. His work has aired on such media outlets as WBAI and WHCR radio in New York City, KPFA in Berkeley, California, and Skyrock in France.

"Kody is always on top of things. He's helpful, organized and he's someone I can rely on to help me out on a story," said Odie Santiago, one of the veteran journalists at HL.

TIME WARNER AWARD

HarlemLive was one of 50 grassroots organizations selected to receive The Time Warner Summer 2004 Grant Initiative. Each grant reciepient must produce a project that focuses on a local, ccommunity, national or global issue of importance to them. One of the early team assignments for this summer's Team Competition will be to identify an issue and create a multmedia project.

HL will use the \$1,000 grant for the August Team Competition Awards Ceremony which honor their projects. The ceremony, will take place at the Reuters' New York Headquarters at 3 Times Square in Manhattan on August 19th at 6:30PM.

This summer should be one of the busiest ever at HL with the program now teaming with dozens of new recruits ready to cover the community, the city and the world.



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