



HarlemLIVE Notes



<http://www.harlemlive.org>

Fall The Award Winning Student Publication Produced in Harlem 2005

Individual Donor Provides Dollars to Hire HL Fundraiser

Pat Nicholson, has been a quiet supporter of HarlemLIVE since its inception and was present at the meeting in May 1996 when the idea for HL was first introduced at the **Institute for Learning Technologies of Teachers College** – HarlemLIVE’s institutional incubator.

Pat met with HL board members recently where much time was spent discussing fundraising prospects. **Moved by the level of passion and commitment** of the alumni and adult volunteers, Pat, with her husband, Ron Nicholson, chose to fund the hiring of a part-time professional fundraiser for HL.

After a search, HL has selected Seana Anderson. Ms. Anderson is a senior management executive specializing in the managerial, financial, and business aspects of nonprofit corporations since 1973. She graduated from Barnard College with a B.A. in Sociology. She is a Certified Fund Raising Executive (CFRE) conferred through the Association of Fundraising Professionals. She has served on numerous nonprofit Boards and Advisory Committees and has successfully facilitated raising over \$50 million for her various clients through direct mail, special events, foundation and corporate solicitations, sponsorships, planned giving and major gifts.

The youth and adult volunteers wish to thank Ron and Pat Nicholson, for your belief in HarlemLIVE’s mission and your enormous support.

HL to begin work with Columbia’s ‘J’ School Students

Students from **Columbia’s Graduate School of Journalism** heard alumnus Justin Young present at the university as the adults begin mentoring HL teens.

The CU Students first heard about HarlemLIVE from a professor who saw

HarlemLIVE students present at the **Apple Store** in SoHo (see August Newsletter).

Impressed with the testimonials, she thought HarlemLIVE would make good partners with the Columbia University journalism students looking to

volunteer in the community.

“It’s an exciting opportunity for us,” said Dakin Campbell, “Our students hope to serve as mentors and editors to the HarlemLIVE teens, enhancing their skills and deepening our own knowledge of the material. HarlemLIVE is providing a valuable resource



Alumnus Justin Young at Columbia University’s J School

for the community in the true journalistic tradition and we hope to help in just one small way.”

We at HL are very thankful for this outreach and collaboration.

HL’s Annual Fall Recruitment Drive

HL is in the midst of its Fall recruitment drive visiting various high schools throughout the city, and participating in youth conferences, such as the Get Connected youth day emceed by Hot 97’s Raqiyah Mays at Columbia University that occurred on Friday, November 4th.

HarlemLIVE has identified additional schools with whose students we train and that earn school credit.

Anthony Siddall, of **Urban**

Assembly for Media Studies invited HL alumni to speak to several classes at the new mini school. Many students from the school have

already joined HL.

“We hope HarlemLIVE will be an opportunity for our students to face new challenges (figuring out their own assignments rather than having teachers provide them, for example), and to discover the empowerment that comes along with overcoming these challenges.”



HL students at youth conference

New recruits at HL can decide to focus on reporting and writing, video production, web design, office management and more.

HarlemLIVE alumni and its director are available to make school presentations. Call 212 222 4681.

Variety of Content Added

During our annual **Summer Media Challenge**, HL initiated a multitude of new content, including a Health Page, Podcasts, a new interface for the Clickable Map, a half hour video broadcast magazine, and several Blogs.

Video: Working with alumni, Chris Frierson and Aisha Al-Muslim, HL began production of its new half hour broadcast to begin airing in January. They are working now on their third installment.

Blogs: This important outgrowth of the internet has been incorporated into the program and helps facilitate deeper communication among the journalists, discern interests and issues amongst the teens, and helps the editors gain a better understanding of the students,

Clickable Map: With help from Columbia's Engineering School, HL has a new flash interface for its map of Harlem.

New Health Page: Tracey A. Casseus became editor of the new health page developed by alumni Justin Young and updated by new web editor, Tyrell Carlton. We're hoping this becomes a significant section for new content concerning many health issues with the youth.

PodCasts: With the advent of this latest craze, HL has been able to create radio broadcasts on topics such as sexuality, education, and health.

HL Extends Our Condolences to those Affected by Katrina

We are shocked and horrified by the damage and collapse of one of America's most distinctive cities along with the unnecessary suffering given that this disaster was well anticipated.

Our very own supporter, Cynthia Simmons, relocated to New Orleans just two weeks before Katrina hit. She was able to evacuate in time yet had to leave her life long belongings behind.

Cynthia was instrumental in getting HL through our last two years and positioned us for growth. She was our largest individual donor during this period. We wish we could do more for her now. Our prayers and thoughts are with you Cynthia.

HarlemLIVE Scotland Bound

Based on a visit by Dr. Anthony Wilhelm, Director of the Technologies Opportunities Program with the US Department of Commerce and several members of Scottish Enterprise, Scotland's primary economic development agency and Urban Learning Space, a Scottish-based media venture, HL staff will be flown to Scotland in 2006. More about this in our next issue.

New Editors Announced at Annual Award Ceremony

HarlemLIVE begins its **10th year** with a solid team of



Students Awarded Talking Drum

teens and alumni with strong relationships with many high schools and several departments at Columbia University. Kevin Benoit, returns with the double title of EIC and publisher. Mera

Beckford returns as managing editor. Several students who were introduced to the program over the summer earned roles among HL's top ranks. It's a great way to complete a decade of achievement.

Kicking off its 10th year, HL celebrated this year's graduates and achievers at its 9th awards show. It was the most successful event to date graciously hosted in the spectacular new midtown headquarters of **Bloomberg**.

During the night's festivities, various alumni, radio personalities, editors, and community activists presented awards to the teens who produced the best content over the summer. Additionally, there was the popular talking drum ceremony, where we honor those students who experienced their initial year at HarlemLIVE.

Two of the presenters, Nicole Farrow and Osakwe Beale, are alumni of HarlemLIVE who were hired by Bloomberg after graduating their respective colleges of **Cornell** and **Morehouse**.

Some of the awards and announcements at the ceremony:

The Winning Team: SuperNova, Lead by Tracey A. Casseus
Most Awards: Iyana Garry

Editors Announced:

Publisher/Editor in Chief: Kevin Benoit
Managing Editor: Mera Beckford
Lead Reporter: Iyana Garry
Health Page Editor: Tracey A. Casseus
Webmaster: Tyrell Carlton
Entertainment Editor: Keisean Marshall
Video Editor: Raenale Todman
Marketing Directors: Deneira and Dejinay Reid

Continuing Active Alumni:

Chris Frierson: Video Department
Aisha Al-Muslim: Video Magazine
Shem Rajoon: Web development
Justin Young: Web development
Melvin Johnson: Recruitment and Web Design